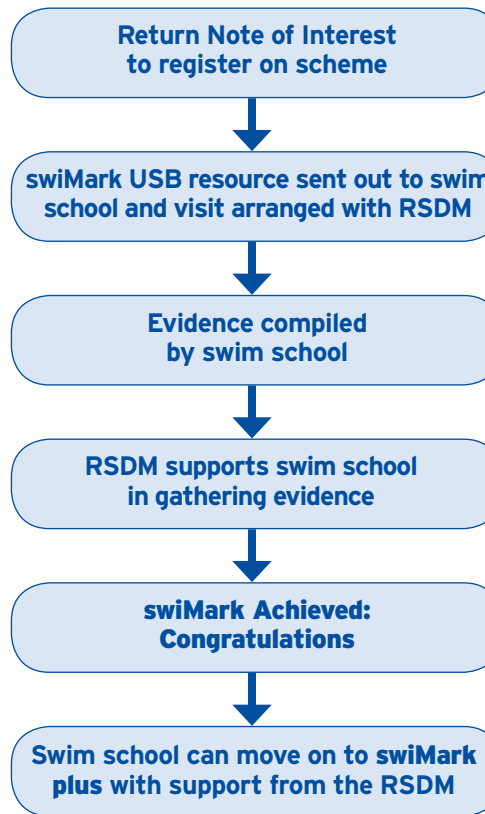




Benefits of swiMark for your Swim School:

- Provides an effective strong structure to support development of your Swim School
- Highlights and develops good practice in swimming teaching
- National recognition that a swimming programme is a quality programme that is swimmer centred and is constantly striving to provide the ideal environment for swimmers to reach their full potential
- National recognition that a swimming programme is implementing long term athlete development guidelines
- A process of continuous improvement
- A process to identify key education and training needs
- Will help attract and retain qualified teachers and provide opportunities for development
- Creates safer 'quality' provision for all
- Raises profile of the Swim School
- Raises public confidence
- Can help to increase membership levels in the longer term
- Can help promote swim school/club links
- Enhanced Scottish Swimming support and resources
- Access to bursaries for UKCC courses
- Access to CPD and Seminars
- Certificate awarded to the Swim School



For further information please contact your Regional Swimming Development Manager (RSDM):

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Swim Schools Accreditation Scheme

Scottish Swimming recognises the important role swim schools can play to increase participation and improve the quality of opportunities for the benefit of the swimming community.

swiMark is Scottish Swimming's quality aquatic development programme for swim schools. The aim of swiMark is to provide a nationally recognised standard that will enable swim schools to:

- ✓ Develop safe, effective and child friendly environments, based on good practice
- ✓ Improve swimmers experience through well trained teachers and volunteers
- ✓ Encourage lifelong participation through sustainable swimming development pathways

The accreditation process is straightforward with guidance and support resources available throughout from your Regional Swimming Development Managers and Scottish Swimming.

affiliation

The affiliation level will require the swim school to demonstrate that safe operating standards are in place.

Affiliation criteria:

- Adequate public liability insurance for swimmers
- Adequate public liability insurance for teachers
- Adequate child protection policy
- Method of undertaking 'Disclosure Scotland' checks
- Run a Learn to Swim Programme that is overseen by at least one teacher/coach who is certificated at Level 2 or above



Having fulfilled the affiliation criteria those swim schools wishing to benefit from further support should demonstrate a commitment to teacher training and development.

swiMark criteria:

- Licensed Level 2 lead* teacher at each facility within the programme
- Ongoing CPD opportunities throughout the whole programme on an annual basis

*Teacher/Coach Licensing in Scotland (Information available on Scottish Swimming website - www.scottishswimming.com)



Having fulfilled the swiMark criteria those swim schools wishing to benefit from further support should demonstrate a commitment to creating a sustainable swimming development pathway.

swiMark Plus criteria:

- Four year swim school development/action plan
- All staff appropriately disclosure checked
- Staff development plans and annual reviews
- Teacher information booklet
- Job descriptions for all roles
- Use of Scottish Swimming Learn to Swim Programme
- Use of Scottish Swimming Awards
- Implementation of appropriate teacher / swimmer ratios
- Comprehensive swim school policies and procedures manual
- Annual customer feedback review
- Risk register and accident report logbook
- Access to mainstream lessons for swimmers with a disability
- All teachers licensed
- Links to clubs via Aqua skills or an Aqua splash festival

S C O T T I S H *swimming*
everyone can swim!

IN PARTNERSHIP WITH

